# Alexander Chernyshev Designer

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# **Objectives**

Designer with 5 years experience, looking to help companies and individuals create the physical and digital media they envision. To create art to promote products and brands and make them whole.

## Education

Bachelor of Fine Arts: Animation and Multimedia William Paterson University Wayne, NJ College of Arts and Communication GPA: 3.830

Dean's List All Semesters

Honors: Creative Excellence in Digital Art and Design Award

Adobe Illustrator Adobe Photoshop Adobe Indesign Adobe After Effects Adobe Premiere Pro **Affinity Designer** Clip Studio Paint

# Coding Skills

HTML/CSS C#, Python

## **Book Cover Designer**

CLI - Community Literature Initiative May - June 2023 Remote

- Illustrated cover for one of two authors per request.
- Revised covers based on author and CLI feedback for final draft.
- Met with 2 assigned authors to discuss wishes for their cover and come up with sketches for book cover.
- Layed out and created first drafts of covers for author review.
- Delivered packaged files, cover files, and printing files to CLI for publishing.
- Communicated with the organization to properly format the book cover file in Adobe Indesign.

### Freelance Artist

Meetup Platform Engineering Group Feb 2019 - Mar 2019 New York

- Created a logo for Meetup Platform Engineering Team.

# **Art and Animation Intern**

Cherny Goods Company Jun 2020 - Sep 2020 River Edge, New Jersey, United States

I was an Intern at a small leather goods company, creating artwork for various uses, writing descriptions for products, and etc.

- Designed a logo for the company
- Created a style guide and social media images for business
- Created artwork tooled onto leather goods
- Designed background and components for Live Streaming channel on Twitch.tv
- Animated notifications, interactive stage elements, and state screens for Twitch channel
- Edited product photographs
- Used Adobe Illustrator and Adobe Acrobat to create PDF templates for guidebooks for sale
- Designed and ordered a brass maker's mark for use in hot foiling
- Wrote descriptions and picked tags for product listings
- Used Trello project management software to collaborate with team members